

## **BLACKBOARD CATALYST AWARDS: Program Guidelines & Official Rules**

### **WHO CAN PARTICIPATE?**

The Blackboard Catalyst Awards are open to both individuals and teams who are licensed users of Blackboard software. This includes legacy software such as ANGEL, CE, Vista and Joule. We encourage participation from all our active users of Blackboard solutions.

### **BLACKBOARD CATALYST AWARD EVALUATION PROCESS**

Each Blackboard Catalyst Award has its own set of award criteria that is used to evaluate the merits of each nomination. The Catalyst Award for Exemplary Courses is reviewed by individual peer reviewers, the Reviewer Council and the Blackboard Exemplary Course Program Directors. The Program Directors make the final decision as to which courses receive the award. There are not a set number of winners for the Exemplary Course Award; any course that the Directors evaluate to be of exemplary status will receive an award. All other Catalyst Awards are evaluated by Blackboard staff that have significant experience and expertise in the specific award category area.

### **AWARD ANNOUNCEMENTS AND RECOGNITION**

Winners of the 2014 Blackboard Catalyst Awards will be recognized at [BbWorld® 2014](#) on July 15 - 17 in Las Vegas, NV. In addition to a client email announcement and awards ceremony at BbWorld 2014, winners will be announced to the Blackboard client community and on the Blackboard website. Blackboard will also send a congratulatory note to the winners' supervisors which the winners will denote.

### **NOMINATION GUIDELINES**

- Incomplete submissions will be disqualified
- By submitting your nomination you are providing Blackboard with permission to share this information with other community members
- Submissions must be based on the use of one of the following product versions or higher: Blackboard Academic Suite™ 8, ANGEL LMS 7.x+, CE/ Vista, joule®, and Blackboard Learn™ 9.0/9.1.

### **BLACKBOARD INC.**

### **EXEMPLARY COURSE AWARD WINNERS**

### **OFFICIAL RULES**

### **NO PURCHASE NECESSARY -- PURCHASING ANY GOOD OR SERVICE WILL NOT INCREASE THE ODDS OF WINNING**

**Award Winners:** For the courses submitted that are deemed "exemplary" by the Blackboard judges, each team and the exemplary aspects of their course will be promoted on Blackboard Inc. ("Blackboard" or "Sponsor") websites and in various promotional materials selected by Blackboard (the "Promotion"). Lessons learned and best practices from the course author (or authoring team) will be shared with the eLearning community.

## CONSUMER DISCLOSURE

Blackboard, the sponsor of the Exemplary Course Program, may invite a representative from up to 10 award winning course teams ("Award winners") to attend BbWorld®'14 to share their experiences about exemplary course design with the Blackboard eLearning community. Airfare to BbWorld®'14, hotel accommodations, and BbWorld®2013 registration will be at the Award Winners' cost. Winners are selected based on the criteria identified by Blackboard in the application process for the Exemplary Course Program. Blackboard shall be the sole judge and all decisions of the judges are final.

Award Winners will be notified by email and phone by May 31, 2014.

Employees and Directors of Blackboard and any participating partner company, their respective parent, affiliated and subsidiary companies, advertising and promotion agencies, judges and legal advisors, and the immediate family or members of the same households of such employees or directors are not eligible. By entering, you agree to these Official Rules and the decisions of Blackboard, which are final and binding in all respects. Blackboard assumes no responsibility for the lost, late, incomplete, inaccurate, stolen, misdirected, illegible or altered entries.

The Promotion is governed by the laws of the United States with venue in Washington, D.C., and all claims must be resolved under District of Columbia law without regard to choice of law rules, first by mediation, and then by arbitration, in the District of Columbia, under the rules of the American Arbitration Association.

Blackboard assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to promotion entries or entry forms; or alteration of entries or entry forms. Blackboard is not responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any e-mail or mailed-in entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participants' or any other persons' computers related to or resulting from participation or downloading any materials in this Giveaway. In no event shall there be a greater number of prizes awarded than the published number.

By entering this Promotion, entrants and Prize Winners: (1) agree to be bound by these Official Rules; (2) agree to release Blackboard and its subsidiaries, affiliates, divisions, advertising and promotion, fulfillment and/or judging agencies, related entities from any and all liability for any loss, harm, damages, costs or expenses, including without limitation property damages, personal injury and/or death arising out of participating in this Promotion, or the acceptance, possession, use or misuse of any prize and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery; and (3) Award Winners consent to the use of their names, voices, pictures, and likenesses for advertising and promotional purposes in any medium throughout the world in perpetuity without additional compensation unless prohibited by law. Sponsor reserves the right to prohibit any entrant from participating in the Promotion if, at their sole discretion, Sponsor finds such entrant to be tampering with the entry process or the operation of the Promotion, or if such entrant repeatedly shows a disregard for, or attempts to, circumvent these Rules, or acts: (a) in a manner the Sponsor determines to be not fair or equitable; (b) with an intent to annoy, threaten or harass any other entrant the Sponsor; or (c) in any other disruptive manner. Any failure by the Sponsor to enforce any of these Rules shall not constitute a waiver of such Rules.

Caution: any attempt by any person to deliberately damage any website or undermine legitimate operation of the Promotion is a violation of criminal and civil laws. Should such an attempt be made, blackboard reserves the right to seek damages from any such person to the fullest extent permitted by law.

To request a winners list (available after July 30, 2014), please email [community@blackboard.com](mailto:community@blackboard.com).

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